



**PRIDE** Fête

[www.PrideFete.LGBT](http://www.PrideFete.LGBT)

**HOTspots!** HAPPENING OUT

An LGBTQ+ Caribbean Festival

Non-Profit Leader in LGBTQ+  
Events and Media

**SATURDAY, AUGUST 10**

Wilton Manors, FL

**SPONSORSHIP GUIDE**



# BE OUR *Ally!*



**Fête:** *a celebration or festival. Jouvèrt. Carnival. Junkanoo. Playing celebrations of culture and freedom throughout the Caribbean... now in Wilton Manors.*

Hosted by **HOTspots Events** and **Pride Fort Lauderdale.**

**PrideFête:** An LGBTQ+ Caribbean Festival will showcase the music, art, and culture of the Caribbean islands and its LGBTQ+ community. PrideFête, in its third year, will host more than 1,000 participants celebrating at the Richardson Historic Park in Wilton Manors.

In a time where many LGBTQ+ people are facing ongoing discrimination in their home countries, PrideFête is a safe space to gather in celebration of the vibrance and diversity of the Caribbean islands.

This packet highlights the ways you can be a sponsoring partner in this one-of-a kind celebration, exposing your business or organization to a diverse population.



# Sponsor LEVELS

For more information on being a sponsor partner of PrideFete 2024, please contact: [MoreInfo@pridefete.lgbt](mailto:MoreInfo@pridefete.lgbt)



	Title \$15,000	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Festival Name Branding (i.e. "Your Brand Name" PrideFête Festival)	YES					
Presenting Sponsor Recognition (limited to 2 non-competing companies)	YES	YES				
Dedicated E-Blast	5	3	2	1		
Logo Placement (All marketing materials)	YES	YES	YES	YES	YES	YES
Social Media Mentions	8	5	3	2	1	1
Vendor Booth	YES - VIP	YES - VIP	YES (Prime Location)	YES	YES	YES
VIP Passes	8	6	4	2	2	1
Complimentary Tickets	13	10	7	5	3	1
Banner Placement (must be delivered by July 29th)	8	5	4	3	2	1





*Non-Profit Leader in LGBTQ+ Events and Media*

Pride Fete Inc. is a partnership nonprofit of HOTspots Happening Out, a dynamic alliance of 501(c)(3) nonprofit organizations united in their commitment to enhancing the well-being of South Florida's LGBTQ+ community and its allies. Through a multifaceted approach encompassing events, television programming, print media, captivating video content, and engaging social media, we channel all resources and funding towards advancing the social, cultural, and educational facets of our mission, serving our wonderfully diverse community.

**FOR MORE Info**

**Visit: [www.pridefete.lgbt](http://www.pridefete.lgbt)**

**Email: [MoreInfo@pridefete.lgbt](mailto:MoreInfo@pridefete.lgbt)**

**Call: 754-333-0740**

